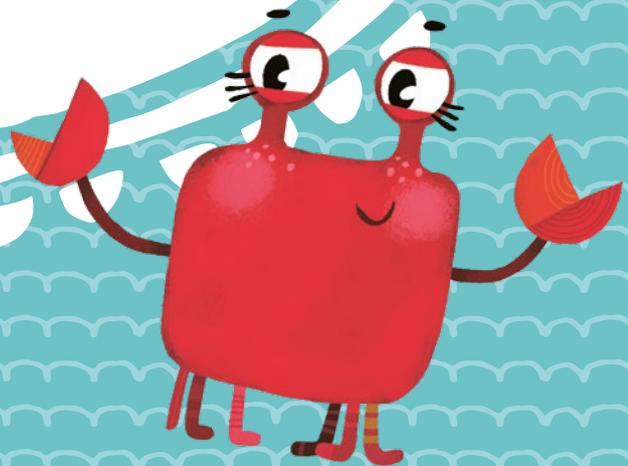
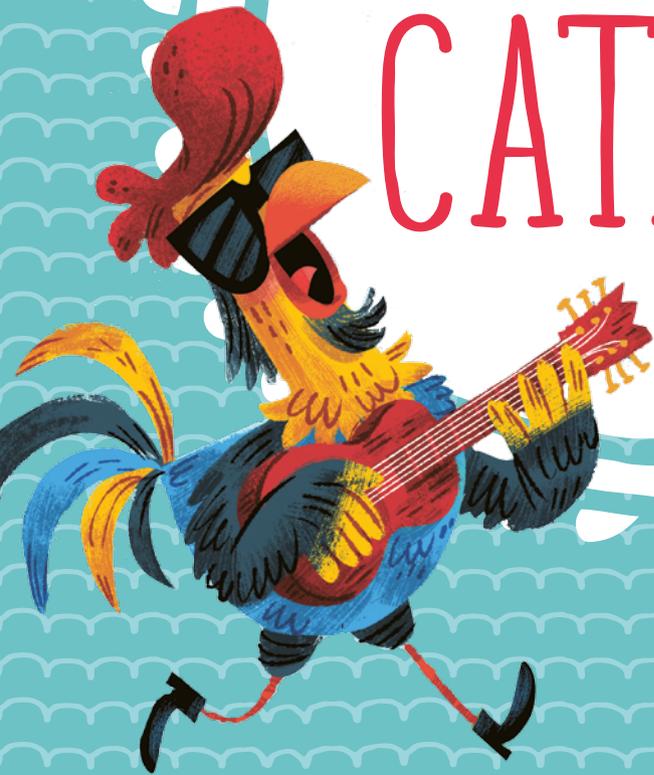


storytime™

2016  
CATALOGUE



CELEBRATING  
150 STORIES!

# ABOUT US

When we launched Storytime magazine in September 2014, we were on a mission – we wanted to shake up children’s magazine publishing and revive the long-lost tradition of giving kids beautifully illustrated stories to read. In the process, we hoped to get more kids reading, not just for pleasure, but with joy.

We’ve recently celebrated publishing 21 issues of Storytime and over 150 stories and poems – all with artwork by the best illustrators in the world. And we’re delighted to say that we’ve managed to get kids aged 3 to 8 in over 30 countries reading in the classroom, at the breakfast table, curled up in bed, in the car, halfway up the stairs and even upside down on the sofa. Or that’s what our readers tell us...

[WWW.STORYTIMEMAGAZINE.COM](http://WWW.STORYTIMEMAGAZINE.COM)





We offer **FREE** monthly teaching resources too! Find out more on **PAGE 20!**



# INSIDE STORYTIME

Every issue of Storytime comes with five classic stories, one or two poems and an extract from a favourite children's book. We're building an extensive collection of stories, which might just be the perfect fit for your next book series, treasury or product. **Find out more about the brilliant content we have to offer:**

FAMOUS FABLES .....	6
FAVOURITE FAIRY TALES .....	8
STORYTELLER'S CORNER .....	10
AROUND THE WORLD TALES .....	12
POEMS AND RHYMES .....	14
MYTHS AND LEGENDS .....	16
BRILLIANT BOOKS .....	18
TEACHING RESOURCES .....	20

# FAMOUS FABLES

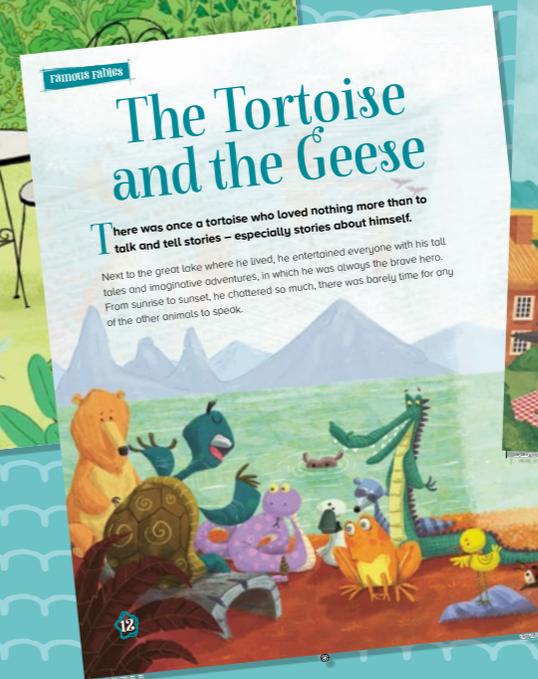
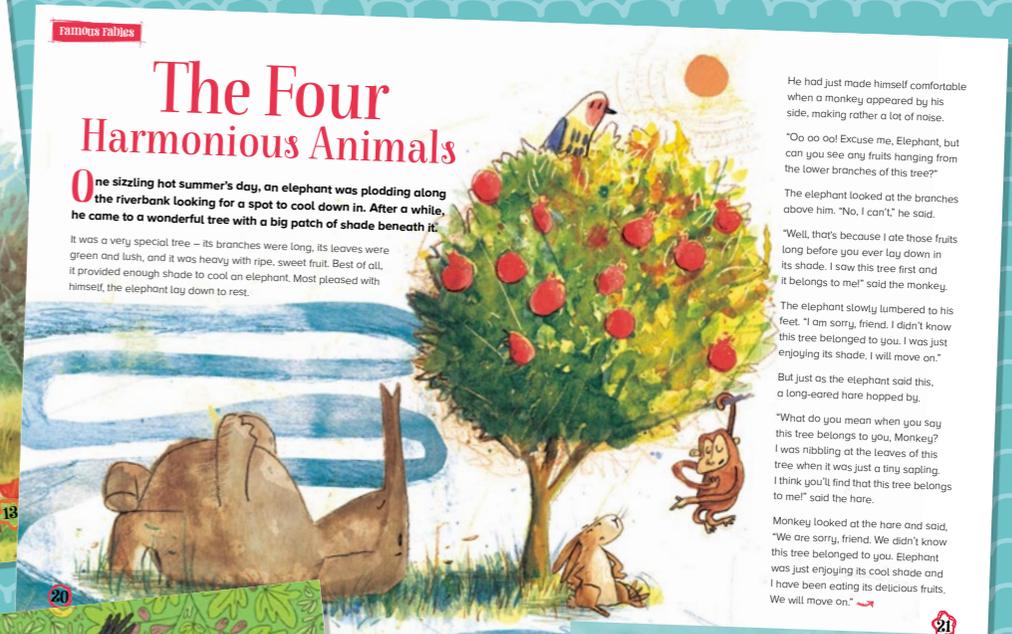
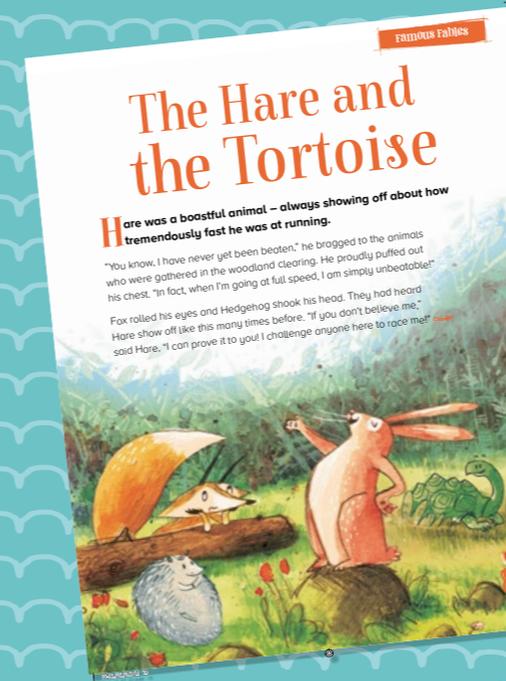


KIDS LOVE  
ANIMAL  
STORIES!

Stories with simple lessons are enduringly popular and our **Famous Fables** are a real talking point with our readers – at home and in early years education. Our fables come from Aesop, Buddhist Jataka tales and the Sanskrit Panchatantra. Fables we've featured include:

- ★ The Hare and the Tortoise
- ★ The Lion and the Mouse
- ★ The Dog and His Bone
- ★ The Four Harmonious Animals
- ★ The Fox and the Crow
- ★ Town Mouse and Country Mouse
- ★ The Bird in Borrowed Feathers
- ★ The Ant and the Grasshopper
- ★ The Cat Maiden
- ★ The Tortoise and the Geese
- ★ The Three Fishes
- ★ The Wind and the Sun
- ★ Monkey Hats
- ★ The Boy Who Cried Wolf
- ★ The Greedy Fox
- ★ The Blind Friends and the Elephant
- ★ The Wise Bear
- ★ Dolly Daydream
- ★ The Crow and the Pitcher
- ★ The Farmer's Horse
- ★ The Monkey and the Crocodile
- ★ The Proud Peacock
- ★ The Money Snake
- ★ The Crab Walk

➔ AVERAGE EXTENT: 500 WORDS



# FAVOURITE FAIRY TALES



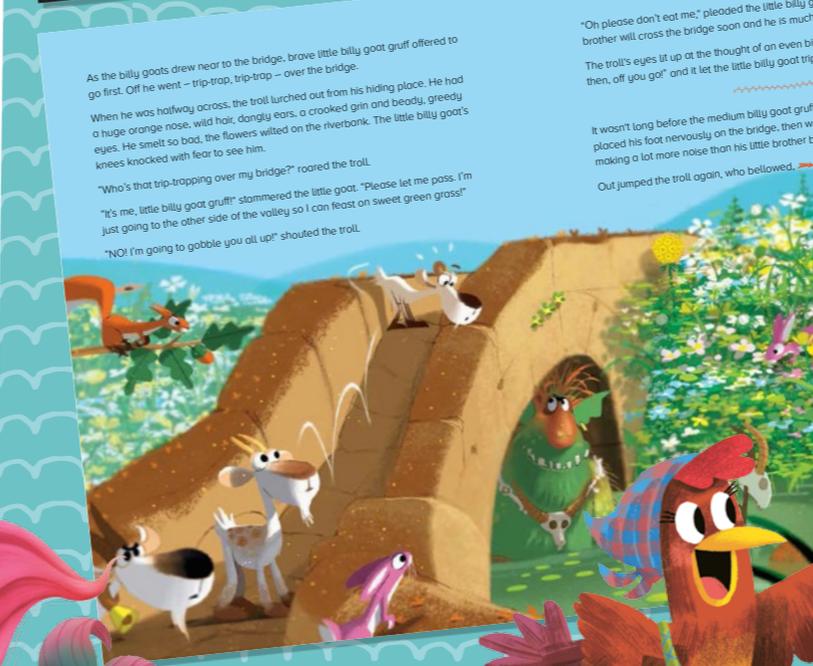
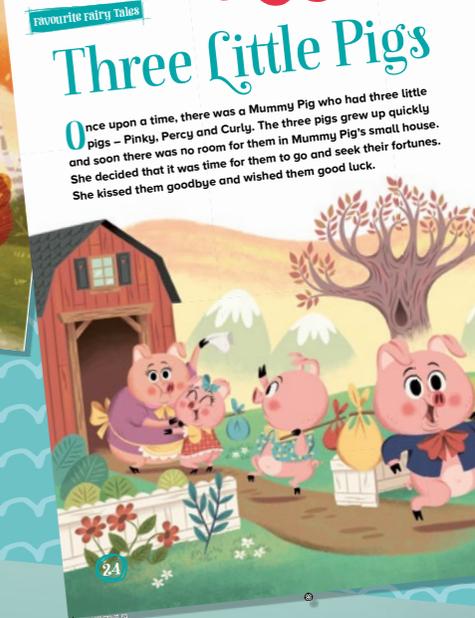
Fairy tales have timeless appeal and are consistently a favourite with parents. We publish all the well-loved classics from Grimm, Andersen and Perrault, as well as fairy tales that parents and teachers may not have heard before. Our fairy tale library includes:

- ★ Jack and the Beanstalk
- ★ Cinderella
- ★ Snow White
- ★ Three Billy Goats Gruff
- ★ Little Red Riding Hood
- ★ Three Little Pigs
- ★ The Gingerbread Man
- ★ Goldilocks and the three Bears
- ★ Rapunzel
- ★ Henny Penny
- ★ The Snow Queen
- ★ The Magic Porridge Pot
- ★ The Princess and the Pea
- ★ Hansel and Gretel
- ★ Rumpelstiltskin
- ★ Puss in Boots
- ★ The Little Fir Tree
- ★ Thumbelina
- ★ Diamonds and Toads
- ★ Sleeping Beauty
- ★ The Frog Prince
- ★ The Twelve Dancing Princesses
- ★ The Fantastic Fox
- ★ The Little Mermaid

➔ AVERAGE EXTENT: 1200 WORDS



Our content can easily be cut, edited or extended to suit your needs!



# STORYTELLER'S CORNER



We take great pride in rewriting and reviving funny and magical folk tales – often the reserve of oral storytellers – that might otherwise be lost to new generations of readers. Our most popular folk tales include:

## FUNNY AND WISE FOLK TALES:

- ★ The Three Wishes
- ★ The Three Sillies
- ★ The Wise Folk of Gotham
- ★ Lazy Jack
- ★ The Farmer and the Boggart
- ★ The Hedley Kow
- ★ Jack Seeks His Fortune
- ★ Stone Soup
- ★ Good Advice
- ★ The Wish Fish
- ★ Cat and Mouse

## MAGICAL FOLK TALES:

- ★ The Fairy Bride
- ★ The Lucky Pedlar
- ★ Mermaid of Zennor
- ★ Fate Finds a Fish
- ★ The Magic Harp
- ★ Fairy Ointment
- ★ The Changelings
- ★ The Fire Fairy
- ★ Golden Stars
- ★ The Magic Gifts
- ★ The Selkie Wife
- ★ The Laughing Pixie

➔ AVERAGE EXTENT: 850 WORDS



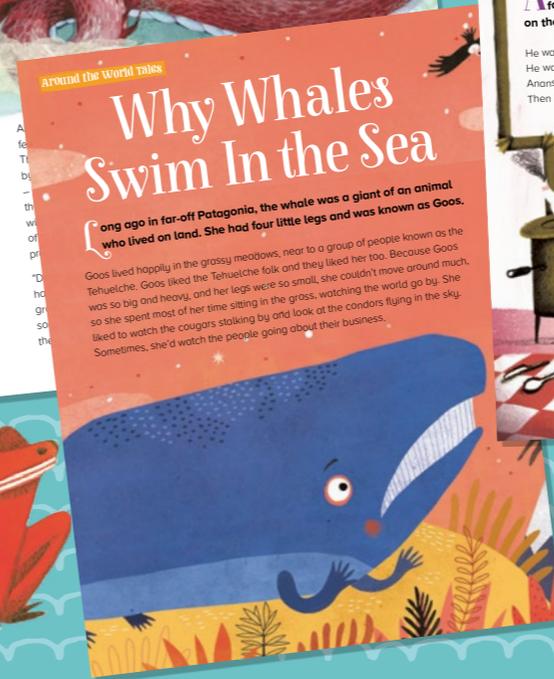
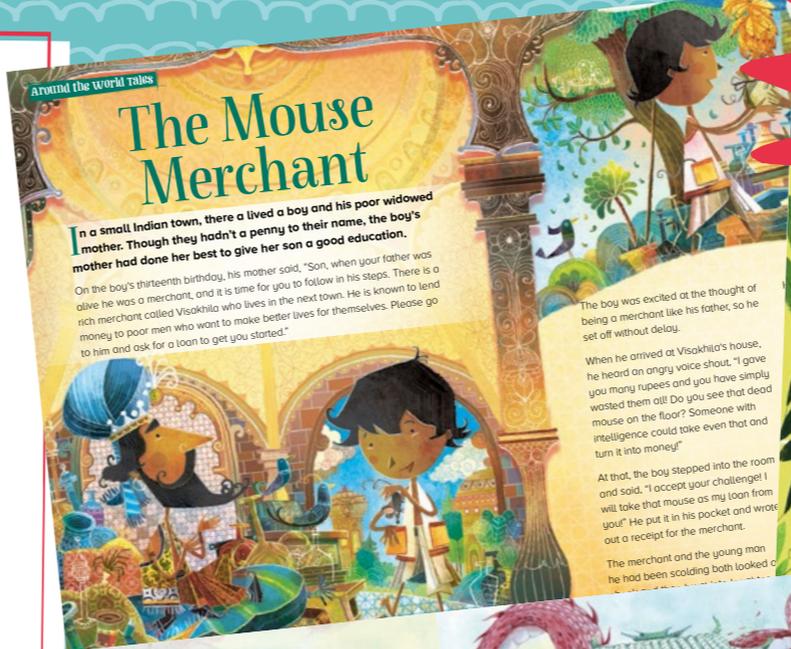
We can also commission additional illustrations to work with your format!

# AROUND THE WORLD TALES

Stories offer children the opportunity to explore and understand other world cultures – to travel to places long ago and far away. In Storytime, we've featured tales from every continent. They include:

- ★ Aladdin (Middle East)
- ★ East of the Sun, West of the Moon (Norway)
- ★ How Rabbit Got Long Ears (Native American)
- ★ Anansi the Spider (Africa)
- ★ The Rainbow Snake (Aborigine)
- ★ The Mouse Merchant (India)
- ★ The Four Dragons (China)
- ★ The Clever Queen (Greek)
- ★ The Polar Bear Son (Inuit)
- ★ Why Whales Swim in the Sea (Patagonia)
- ★ Mouse Deer and Tiger (Malaysia)
- ★ Maui Goes Fishing (New Zealand)
- ★ Dreams of Cheese (Holland)
- ★ Smell of Soup, Sound of Money (Turkey)
- ★ The Language of Birds (Russia)
- ★ Sinbad's First Voyage (Middle East)
- ★ Hans the Rabbit Herder (Germany)
- ★ The Tree of Dreams (Brazil)
- ★ How the Jackal Fooled the Lion (Africa)
- ★ The Wooden Bowl (Japan)
- ★ Brer Rabbit (America)

➔ AVERAGE EXTENT: 850 WORDS



# POEMS AND RHYMES



Young readers respond brilliantly to repetition, rhythm and rhyme, and poetry has an important place in Storytime magazine. In every issue, we feature one or two classic poems or nursery rhymes. Our featured copyright-free poems include:

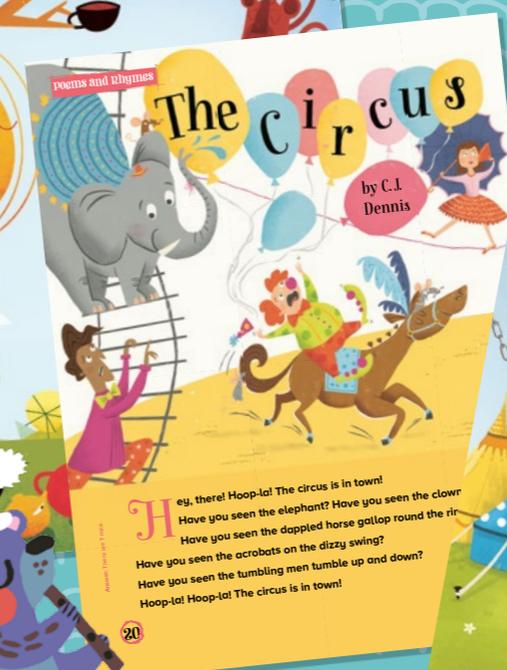
## POEMS:

- ★ Bed in Summer and The Swing (Robert Louis Stevenson)
- ★ Wynken, Blynken and Nod (Eugene Field)
- ★ Hiawatha's Childhood (Longfellow)
- ★ The Story of Flying Robert (Heinrich Hoffmann)
- ★ The Circus (CJ Dennis)
- ★ The Hippopotamus and The Old Man with a Beard (Edward Lear)
- ★ The Camel's Hump (Rudyard Kipling)
- ★ Minnie and Winnie (Tennyson)

## NURSERY RHYMES:

- ★ Old Mother Hubbard
- ★ There Was An Old Lady
- ★ Animal Fair
- ★ The House That Jack Built
- ★ Apple Pie ABC
- ★ As I Was Going to St Ives
- ★ She'll Be Coming Round the Mountain
- ★ Twelve Days of Christmas

**STORYTIME STUDIO** is our specialist content creation arm, where we produce branded materials or beautiful content to suit your needs. Find out more: [www.storytimemagazine.com/studio](http://www.storytimemagazine.com/studio)



# MYTHS AND LEGENDS



No story magazine would be complete without myths and legends and they have been shown to be an effective in encouraging boys to read. Boy, girl, child or grandparent, we think myths and legends have universal appeal. Here are some we've featured in Storytime:

## GREEK MYTHS:

- ★ Perseus and Medusa
- ★ The Midas Touch
- ★ Theseus and the Minotaur
- ★ Hercules and the Lion
- ★ Odysseus and the Cyclops

## NORSE MYTHS:

- ★ Thor's Stolen Hammer
- ★ Freya's Golden Necklace
- ★ Odin and the Mead of Poetry
- ★ Sif's Golden Hair

## ARTHURIAN AND CELTIC LEGENDS:

- ★ Sir Gawain and the Green Knight
- ★ The Sword in the Stone
- ★ Saint George and the Dragon
- ★ Robin Hood and the Silver Arrow
- ★ Finn MacCool

## WORLD MYTHS AND LEGENDS:

- ★ Hero Twins (Mayan)
- ★ Gilgamesh the Great (Mesopotamian)
- ★ Ra's Secret Name (Egyptian)
- ★ Ganesha the Elephant God (Indian)

➔ AVERAGE EXTENT: 900 WORDS



Our Myths & Legends Teaching Resource Pack is popular in schools around the world. Find out more on page 20.

# BRILLIANT BOOKS

We love to champion books! On our dedicated Story Magic page, we feature new book recommendations and, in our Brilliant Books section, we publish abridged extracts of classics from children's literature with fresh, new illustrations. Brilliant Books has included:

- ★ Alice's Adventures in Wonderland (Lewis Carroll)
- ★ The Wonderful Wizard of Oz (L Frank Baum)
- ★ The Jungle Book (Rudyard Kipling)
- ★ Peter Pan (J.M. Barrie)
- ★ Treasure Island (Robert Louis Stevenson)
- ★ Five Children and It (E. Nesbit)
- ★ Gulliver's Travels (Jonathan Swift)
- ★ Heidi (Johanna Spyri)
- ★ Pinocchio (Carlo Collodi)
- ★ The Secret Garden (Frances Hodgson Burnett)
- ★ Wind in the Willows (Kenneth Grahame)
- ★ Black Beauty (Anna Sewell)
- ★ Bambi (Felix Salten)
- ★ Gulliver's Travels (Jonathan Swift)
- ★ The Velveteen Rabbit (Margery Williams)
- ★ The Life and Adventures of Santa Claus (L Frank Baum)
- ★ The Water-Babies (Charles Kingsley)

➔ AVERAGE EXTENT: 1500 WORDS



With our Brilliant Books section, we hope to inspire parents and children to buy or loan the book. Our editing has been faithful to the original work, but we can edit and modernise traditional texts to suit a whole new audience.



For content licensing opportunities,  
distribution queries, commissions or to  
discuss your project ideas, please contact:

**Storytime Magazine**

Technopark, 90 London Road,  
London, SE1 6LN

**T: +44 (0)20 7993 5582**

**E: [hello@storytimemagazine.com](mailto:hello@storytimemagazine.com)**



To find out more about Storytime magazine, visit  
[www.storytimemagazine.com](http://www.storytimemagazine.com)

To find out more about Storytime for Schools, visit  
[www.storytimeforschools.com](http://www.storytimeforschools.com)