



storytime™

2021 CATALOGUE

THE WORLD'S BEST
STORY MAGAZINE!

We believe that there's no greater joy than getting lost in a good story, and with **Storytime** we've created a quality children's magazine that helps to improve literacy with great content that families can keep forever.

We have two main audiences – parents, who buy **Storytime** to read, love and share with their children, and schools, who will buy the magazines in bulk for classroom use.

If you're interested in launching **Storytime** magazine for your market, or adapting our content for books, tech or educational materials, we'd love to speak to you about it.

Have a look at what we have to offer, and find out why **Storytime** is the best time!



INSIDE STORYTIME

Every issue of **Storytime** contains eight illustrated stories, including fairy tales, myths, legends, fables, tales around the world, modern tales and much more, which we hold all the rights to.

Over the many years of publishing **Storytime**, we've built up an extensive archive of tales which are absolutely perfect for story treasuries, textbooks, story apps – and anything that requires great-quality story content.

We also have a large collection of classroom activities, lesson ideas, puzzles and games – which have accompanied our stories every month.

Find out more about the brilliant content we have to offer by emailing us at

hello@storytimemagazine.com



STORYTIME LOVES...

DIVERSITY

We love to celebrate different cultures and countries through our stories and illustrations. It's important that whatever a child's background they see themselves represented in our stories, and know that they can be anything they want to be.

READING FOR PLEASURE

There's no greater joy than getting lost in a good story, and **Storytime** creates magical memories for children of times spent reading and enjoying brilliant stories with parents, grandparents and teachers.

IMPROVING LITERACY

We know from surveying our readers, that after receiving **Storytime** for a year, the proportion of children reading for more than the recommended 20 minutes a day doubled! Even better, the proportion of children who enjoyed reading increased too.

KIND TO PLANET EARTH

Storytime is 100% content, 0% plastic – we don't feature plastic toys or use plastic packaging. We're also totally ad-free!



FAMOUS FABLES



Stories with simple lessons are enduringly popular and our **Famous Fables** are a real talking point with our readers – at home and in early-years education. Our fables come from Aesop, Buddhist Jataka tales and the Sanskrit Panchatantra. Fables we’ve featured include:

- ★ The Hare and the Tortoise
- ★ The Lion and the Mouse
- ★ The Dog and His Bone
- ★ The Four Harmonious Animals
- ★ The Fox and the Crow
- ★ Town Mouse and Country Mouse
- ★ The Bird in Borrowed Feathers
- ★ The Ant and the Grasshopper
- ★ The Cat Maiden
- ★ The Tortoise and the Geese
- ★ The Three Fishes
- ★ The Wind and the Sun
- ★ Monkey Hats
- ★ The Boy Who Cried Wolf
- ★ The Greedy Fox
- ★ The Blind Friends and the Elephant

➔ AVERAGE EXTENT: 500 WORDS

WHAT ARE THEY? Fables are short stories that teaches a lesson, with simple, direct language.



FAVOURITE FAIRY TALES

Fairy tales have timeless appeal and are consistently popular with parents. We publish all the well-loved classics from Grimm, Andersen and Perrault, as well as fairy tales that parents and teachers may not have heard before. Our fairy tale library includes:

- ★ Jack and the Beanstalk
- ★ Cinderella
- ★ Snow White
- ★ Three Billy Goats Gruff
- ★ Little Red Riding Hood
- ★ Three Little Pigs
- ★ The Gingerbread Man
- ★ Goldilocks and the Three Bears
- ★ Rapunzel
- ★ The Snow Queen
- ★ The Magic Porridge Pot
- ★ Hansel and Gretel
- ★ Rumpelstiltskin
- ★ Puss in Boots
- ★ The Little Fir Tree
- ★ Thumbelina
- ★ Sleeping Beauty
- ★ The Frog Prince
- ★ The Twelve Dancing Princesses
- ★ The Little Mermaid

➡ AVERAGE EXTENT: 1200 WORDS

"FAIRY TALES still have a lot to teach children about life, and indeed give us key imaginary experiences that shape us throughout our lives."

Sally Goddard Blythe, director of The Institute for Neuro-Physiological Psychology



Our content can easily be cut, edited or extended to suit your needs!

SPOT IT!
Can you spot these objects in the picture?



AROUND THE WORLD TALES

Stories offer children the opportunity to explore and understand other world cultures – to travel to places long ago and far away. In **Storytime**, we've featured tales from every continent. They include:

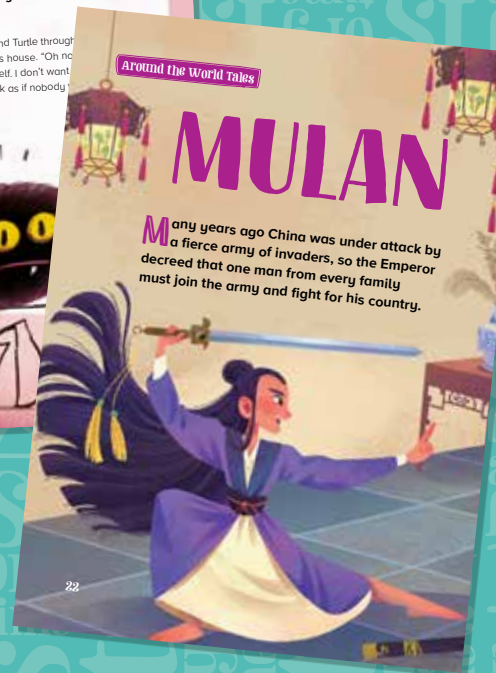
- ★ Aladdin (Middle East)
- ★ East of the Sun, West of the Moon (Norway)
- ★ How Rabbit Got Long Ears (Native American)
- ★ Anansi the Spider (Africa)
- ★ The Rainbow Snake (Aborigine)
- ★ The Mouse Merchant (India)
- ★ The Four Dragons (China)
- ★ The Clever Queen (Greek)
- ★ The Polar Bear Son (Inuit)
- ★ Why Whales Swim in the Sea (Argentina)
- ★ Mouse Deer and Tiger (Malaysia)
- ★ Maui Goes Fishing (New Zealand)
- ★ Dreams of Cheese (the Netherlands)
- ★ Smell of Soup, Sound of Money (Turkey)
- ★ The Language of Birds (Russia)
- ★ Sinbad's First Voyage (Middle East)

➡ AVERAGE EXTENT: 850 WORDS

A GLOBAL WORLD! Our stories come from all corners of the globe, and our illustrators too! We are super-proud to showcase talented artists that make our stories special and unique!



We ♥ stories and welcome commissions!
Talk to us about putting together story collections from different continents or countries for you.



STORYTELLER'S CORNER

We take great pride in rewriting and reviving funny and magical folk tales – often passed down by oral storytellers – that might otherwise be lost to new generations of readers.

Our most popular folk tales include:

FUNNY AND WISE FOLK TALES:

- ★ The Three Wishes
- ★ The Three Sillies
- ★ The Wise Folk of Gotham
- ★ Lazy Jack
- ★ The Farmer and the Boggart
- ★ Jack Seeks His Fortune
- ★ Stone Soup
- ★ Good Advice
- ★ The Wish Fish

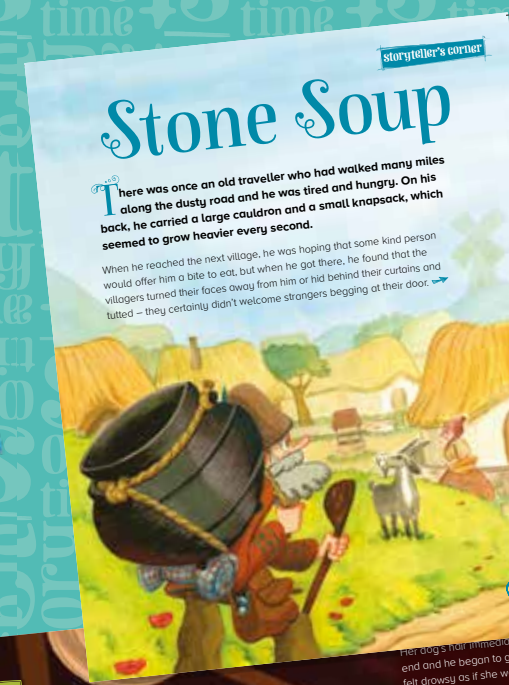
MAGICAL FOLK TALES:

- ★ The Fairy Bride
- ★ The Lucky Pedlar
- ★ Mermaid of Zennor
- ★ Fate Finds a Fish
- ★ The Magic Harp
- ★ Fairy Ointment
- ★ The Changelings
- ★ The Fire Fairy
- ★ Golden Stars

➔ AVERAGE EXTENT: 750 WORDS

“The world is shaped by two things – stories told and the memories they leave behind.”

Vera Nazarian, author



We have more than **650 stories** and original illustrations to license!

MYTHS AND LEGENDS

Myths and legends are enduringly popular with both girls and boys and they have a place right at the heart of **Storytime**. From the classic Greco-Roman myths to Norse legends, Ancient Egyptian tales to stories from the Americas and the Far East, we have built up a huge catalogue of wonderfully illustrated legends for our licensees to choose from.

GREEK MYTHS:

- ★ Perseus and Medusa
- ★ The Midas Touch
- ★ Theseus and the Minotaur
- ★ Odysseus and the Cyclops

NORSE MYTHS:

- ★ Thor's Stolen Hammer
- ★ Freya's Golden Necklace
- ★ Odin and the Mead of Poetry
- ★ Sif's Golden Hair

➔ **AVERAGE EXTENT: 900 WORDS**

ARTHURIAN AND CELTIC LEGENDS:

- ★ Sir Gawain and the Green Knight
- ★ Saint George and the Dragon
- ★ Robin Hood and the Silver Arrow
- ★ Finn MacCool

WORLD MYTHS AND LEGENDS:

- ★ Hero Twins (Mayan)
- ★ Gilgamesh the Great (Mesopotamian)
- ★ Ra's Secret Name (Egyptian)
- ★ Ganesha the Elephant God (Indian)



Myths and Legends

The Great Gilgamesh

Gilgamesh was the half-man, half-god king of an ancient civilisation in Mesopotamia called Uruk. He was loved very much by his people, and legend has it that he was blessed with super-human strength and immense courage. He was the world's very first superhero! However, there was one thing King Gilgamesh wanted that he could never have: he wished he could live forever.



Myths and Legends

The Lost City of Atlantis

Many believe that long ago, in the Atlantic Ocean, there was a vast and beautiful island – a paradise that was the envy of the whole world. It was called Atlantis.



Manco Capac and Mama Occlo thought that their siblings had come to help them, so they greeted their brothers warmly and set out together to teach the people. But they hadn't gone far when one of their brothers, Ayar Cachi, made fun of the humans.

"What idiots!" he sneered. "Look at them. Who would want to teach such dumb beasts? What a waste of my powers! I can knock down hills with a single shot of my sling – and that's far more fun than hanging around with these fools!" And Ayar Cachi destroyed a hill with his slingshot, injuring the people who lived there.

Manco Capac was so angered by his brother's foolishness and destruction, he used his powers to send Ayar Cachi back to the cave where he came from, and sealed him inside.



However, held in one hand, it is still extremely powerful. Anyone who wields Mjolnir will never be defeated." Though the hammer wasn't perfect, Sindr was at last proud of his work.

"Now, brother, I am tired. Take these gifts to the gods and bring back Loki's head for me to throw in the fire."

So Brok set off for Valhalla with the incredible gifts they had made. When he arrived looking so confident, Loki had ruined their work.

"Tell me – what wonders do you bring us, Brok?" asked Odin.



Isis spoke Ra's secret name and, at once, the searing power of the sun god was saved, but he no longer belonged to Isis. The gods celebrated their new mistress... and keeper of Ra's secret name, Osiris.

NAME IT!

Nobody knows Ra's secret name. What do you think it is? Write it here.



He was now the highest birds, and as the air got thinner at his wings, he saw that the sun was melting the wax that the feathers on. They became unstuck and fluttered away on the wind.

In a panic, Icarus tried flapping harder, but this just made the feathers fall off more quickly. Soon, his wings had no feathers at all, and he began to fall like a stone. He plunged through the air towards the deep blue sea.

Heartbroken, Daedalus flew all the way to the island of Sicily. There, he built a temple to Apollo, god of poetry and invention. He hung his wings on the wall of the temple, and never flew again. ★



"To Lycia, home of the Chimera!"

MYTHS AND LEGENDS are on the National Curriculum for English. It's a wonderful topic for cross-curricular engagement, developing children's historical and geographical understanding and improving their literacy.



TALES FROM TODAY

This section features original and contemporary fiction and allows us to feature tales with subjects that relate to children's lives today, such as going to school or moving house. It also allows us to create some exciting new adventures – such as a trip to Mars or a visit from a unicorn! A powerful combination of familiar and fantastical, it allows us to bring diversity and everyday experiences to life, and is a firm favourite with our readers!

- ★ Alfie the Pirate
- ★ Leo's Dino
- ★ Superhero Supermarket
- ★ Not a Robot
- ★ Pim the Penguin
- ★ Zebly Titan and the Mystery of Goop
- ★ Operation Unicorn
- ★ Moving Day
- ★ Out of This World
- ★ Hiro and the Storm
- ★ The High Life
- ★ Crocodile's Silver Suit
- ★ Stanley and the Rampaging Robot
- ★ The Leopard that Lost her Spots

➡ AVERAGE EXTENT: 800 WORDS

YEARLY COMPETITIONS! Every year we have a creative writing or drawing competition for our readers – and the winning entry becomes one of the stories in the pages of Storytime!



AWESOME ADVENTURES

A section that complements the UK National Curriculum across a range of subjects: History, English, STEM and more. It tells the tales of exceptional individuals in the classic **Storytime** format, making them accessible to young readers and bringing new interest to the subjects. Features a wide variety of inspiring real-life people from scientists to sportsmen, adventurers to artists, boys and girls, and even some fabulous animals! This section began in September 2020, and here are the stories we have created so far:

- ★ Bamse the Sea Dog
- ★ The Boy Who Liked Bugs (Charles Darwin)
- ★ The Enchantress of Number (Ada Lovelace)
- ★ The Littlest Pop Star (Wolfgang Amadeus Mozart)
- ★ The Greatest Kid in the World (Muhammad Ali)
- ★ The Unstoppable Girl (Frida Kahlo)
- ★ The Bone Hunter (Mary Anning)
- ★ The World According to Leo (Leonardo Da Vinci)

➡ AVERAGE EXTENT: 850 WORDS

STORYTIME supports the English National Curriculum in reading, comprehension and writing!



The featured characters were once kids with talents and dreams that they dared to follow. We hope that our tales inspire kids to find out what they are passionate about and reach their full potential too!

SHORT STORIES, BIG DREAMS

Stories can play a key role in creating a positive and calming bedtime routine. The new two-page tales bring familiar and well-loved characters to life in comforting stories that should give children sweet dreams. We have featured:

- ★ Tinker Bell and the Forest in the Sky
- ★ Wee Willie Winkie in the Woods
- ★ Baloo's Bath Time
- ★ Mad Hatter's Tea Party
- ★ Pinocchio and the Monster Downstairs



STORYLAND ADVENTURES

This section ran for two years in the pages of **Storytime** and features the further adventures of some of the world's best-loved fairy tale characters, who now live in a place called Storyland. All tales are beautifully illustrated by artist Giorgia Broseghini. There are 23 stories, including:

- ★ Goldilock's Cafe
- ★ Moon River Melody
- ★ Cinderella's Pumpkin Party
- ★ Jack's Magic Harp Band



POEMS AND RHYMES

Young readers respond brilliantly to the repetition, rhythm and rhyme in poetry. We've featured over 100 poems and rhymes in **Storytime**, including:

- ★ Bed in Summer and the Swing (Robert Louis Stevenson)
- ★ Hiawatha's Childhood (Longfellow)
- ★ The Circus (C.J. Dennis)
- ★ The Camel's Hump (Rudyard Kipling)
- ★ Minnie and Winnie (Tennyson)
- ★ Old Mother Hubbard
- ★ There Was An Old Lady
- ★ The House That Jack Built
- ★ Apple Pie ABC
- ★ As I Was Going to St Ives
- ★ Twelve Days of Christmas



BRILLIANT BOOKS

We love to champion brilliant children's books. Across 29 issues of **Storytime**, we published abridged extracts of classics from children's literature with fresh, new illustrations – and hopefully inspired many children to read and enjoy the full books for themselves. It has included:

- ★ The Jungle Book (Rudyard Kipling)
- ★ Peter Pan (J.M. Barrie)
- ★ Treasure Island (Robert L. Stevenson)
- ★ Five Children and It (E. Nesbit)
- ★ Heidi (Johanna Spyri)
- ★ Wind in the Willows (Kenneth Grahame)
- ★ Bambi (Felix Salten)



ACTIVITIES & DOWNLOADS

Playbox is our activity section, packed each month with games, crosswords, puzzles, colouring and craft activities. Every issue of **Storytime** has 5 to 7 pages of these activities, which are related to the stories, and help children with comprehension, to keep their attention and to simply have more fun!

Many of the activities also include extra downloads available from our website to print and cut out, such as counters, masks and fingers puppets. Our popular games include:

- ★ Flamingo Bingo
- ★ Dogminoes
- ★ Reach for the Star
- ★ Redhorn's Round-the-World Race
- ★ Buccaneer's Booty
- ★ The Shard Race
- ★ Rumble-Mumble Matching Pairs
- ★ Feed the Giant
- ★ Dragon Doctor



ALL THE FREE DOWNLOADS ARE AVAILABLE
AT WWW.STORYTIMEMAGAZINE.COM/FREE

TEACHING RESOURCES

Each month we create a teaching resource pack based around one of the stories in each issue. These packs can be used alongside **Storytime** in the classroom by teachers, and also by parents who can use them for home learning. They are free for **Storytime** subscribers. The packs include:

- ★ Glossary for all the stories
- ★ Comprehension exercises
- ★ Storyboard-writing activities
- ★ Creative crafts and colouring-in
- ★ Awesome lessons ideas



➡ Available at www.storytimeforschools.com/teaching-resources

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For content licensing opportunities, distribution queries, commissions or to discuss project ideas, please contact:

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